



H.K.E Society's S.L.N College of Engineering
(Affiliated to VTU - Belagavi, Approved by AICTE - New Delhi, Accredited by NAAC)
Yeramarus amp, Raichur - 584135
DEPARTMENT OF MANAGEMENT STUDIES (MBA)



One Day Workshop on “WINNING STRATEGIES” (19th February 2021)

The Department of Management studies organised a One Day “Workshop On Winning Strategies” for the students of Management studies. The event was conducted on 19th February 2021, Friday, at H.K.E society’s SLN college of Engineering, MBA Department.

The workshop began with the welcoming of guest to the venue, i.e. LH-3(M) MBA block. The guest and the Head of the department were welcomed on the dais by the students of MBA. The guest was P.Basavaraj former president of JCI & current he is working with LIC as Associated company Secretary, Raichur. The workshop was inaugurated by the guest and the Head of the Department Prof.Amaresh Patil.

Mr P Basavaraj started motivating students by sharing few things like even if many students successfully score the highest of percentiles, it still won't affect one's transition period in college.

The career decisions and choices made during the first year of college majorly impact the rest of your college life experience.

He further stated that a quote that "If you know strategy inside and out, have studied the mistakes of businesspeople who have come before you, you're better able to be in a position to provide thought leadership inside and outside of your company," Kaura, the CEO of Darlinghurst Enterprises, a fashion company that specializes in environmentally friendly women's apparel,

He further explained about the six things experts say you should keep in mind when considering a strategy in MBA course.

- ❖ The specialization cultivates problem-solving skills
- ❖ The degree is versatile
- ❖ Attending a school with accomplished classmates is valuable
- ❖ MBA strategy competitions prepare students for strategy jobs
- ❖ People with strategy MBAs are usually paid well.

❖ Understanding business strategy is key for business success

In the second session he made students to understand the practical things how it's worked in the corporate filed. He made students to understand the winning strategies by playing games for example he asked students to give the most important things in their life and then he made them to realise how to achieve it. What strategies they have to use, to win it. In the same way, In the company they have to use the strategies to win with in their competitive world. Finally the workshop was concluded by giving vote of thanks by MBA students.

