

# H.K.E. Society's Sir M. Visvesvaraya College of Engineering

## UG Course Outcomes for 2023-24 Courses

### Department of Management Studies

**Table 1: Course Outcomes**

<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>I</b>
<b>Course Name</b>	<b>Principles of Management and Organisational Behaviour</b>
<b>Course Code</b>	<b>22MBA11</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain practical experience in the field of Management and Organisational Behaviour.
C02	Acquire conceptual knowledge of management, various functions of Management and theories in OB.
C03	Comprehend and apply management and behavioural models to relate attitude, perception and personality.
C04	Analyse the recent trends in Management and OB models.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>I</b>
<b>Course Name</b>	<b>Entrepreneurship Development</b>
<b>Course Code</b>	<b>22MBA12</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Display keen interest and orientation towards entrepreneurship, entrepreneurial opportunity Modules in order to setup business and to think creatively.
C02	To know about the various business models and B-Plans across Business sectors.
C03	Able to understand the importance of marketing and different forms of businesses.
C04	Become aware about various sources of funding and institutions supporting entrepreneurs.
C05	Awareness about legal aspects and ways to protect the ideas.
C06	To understand the ways of starting a business and to know how to foster their ideas.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>I</b>
<b>Course Name</b>	<b>Accounting for Managers</b>
<b>Course Code</b>	<b>22MBA13</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Know what and how books of accounts and financial statements are prepared. .
C02	How to interpret financial statements of companies for decision making.
C03	Independently undertake financial statement analysis and take decisions.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>I</b>
<b>Course Name</b>	<b>STATISTICS FOR MANAGERS</b>

<b>Course Code</b>	<b>22MBA14</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand how to organize, manage, and present the data.
C02	Use and apply a wide variety of specific statistical tools.
C03	Understand the applications of probability in business.
C04	Effectively interpret the results of statistical analysis.
C05	Develop competence of using computer packages to solve the problems
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>I</b>
<b>Course Name</b>	<b>MARKETING MANAGEMENT</b>
<b>Course Code</b>	<b>22MBA15</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Comprehend the concepts of Marketing Management.
C02	Gain knowledge on consumer behaviour and buying process.
C03	Understand concept of Product and Brand Management, Branding and Pricing strategies
C04	Identify marketing channels and the concept of product distribution, techniques of sales promotion.
C05	Simply ideas into a viable marketing plan for various modes of marketing
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>I</b>
<b>Course Name</b>	<b>BUSINESS COMMUNICATION</b>
<b>Course Code</b>	<b>22MBA16</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	The students will be aware of their communication skills and know their potential to become successful managers.
C02	The students will get enabled with the mechanics of writing and can compose the business letters in English precisely and effectively.
C03	The students will be introduced to the managerial communication practices in business those are in vogue.
C04	Students will get trained in the art of drafting business proposals & business communication with emphasis on analyzing business situations.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>II</b>
<b>Course Name</b>	<b>HUMAN RESOURCE MANAGEMENT</b>
<b>Course Code</b>	<b>22MBA21</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand and gain practical experience in the field of Human Resource Concepts, functions and theories.
C02	Acquire conceptual insight of Human Resource and various functions of HR.
C03	Apply personnel, managerial and welfare aspects of HR.
C04	Perceive greater understanding about HR practices.

C05	Perceive knowledge about the future trends in HRM
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>II</b>
<b>Course Name</b>	<b>FINANCIAL MANAGEMENT</b>
<b>Course Code</b>	<b>22MBA22</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand the basic financial concepts
C02	Apply time value of money
C03	Evaluate the investment decisions
C04	Estimate working capital requirements
C05	Analyze the capital structure and dividend decisions
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>II</b>
<b>Course Name</b>	<b>RESEARCH METHODOLOGY AND IPR</b>
<b>Course Code</b>	<b>22MBA23</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand various research approaches, techniques, and strategies in the appropriate in business.
C02	Apply a range of quantitative / qualitative research techniques to business and day to day management problems.
C03	Demonstrate knowledge and understanding of data analysis, interpretation, & report writing.
C04	Develop necessary critical thinking skills in order to evaluate different research approaches in Business.
C05	Discuss various forms of the intellectual property, its relevance and business impact in the changing global business environment and leading International Instruments concerning IPR
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>II</b>
<b>Course Name</b>	<b>OPERATIONS RESEARCH</b>
<b>Course Code</b>	<b>22MBA24</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Get an insight into the fundamentals of Operations Research and its definition, characteristics and phases
C02	Use appropriate quantitative techniques to get feasible and optimal solutions
C03	Understand the usage of game theory, Queuing Theory and Simulation for Solving Business Problems
C04	Understand and apply the network diagram for project completion
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>II</b>
<b>Course Name</b>	<b>STRATEGIC MANAGEMENT</b>
<b>Course Code</b>	<b>22MBA25</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>

C01	Students should get clear idea about the concept of Strategic Management, its relevance, Characteristics, process nature and purpose.
C02	Student to acquire an understanding of how firms successfully institutionalize a strategy and create an organizational structure for domestic and overseas operations and gain competitive advantage.
C03	To give the students an insight on strategy at different levels of an organization to gain competitive advantage.
C04	To help students understand the strategic drive in multinational firms and their decisions in different markets.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>II</b>
<b>Course Name</b>	<b>MANAGERIAL ECONOMICS</b>
<b>Course Code</b>	<b>22MBA26</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	The student will understand the application of Economic Principles in Management decision making.
C02	The student will earn the microeconomic concepts and apply them for effective functioning of a Firm and Industry.
C03	The Student will be able to understand, assess and forecast the demand.
C04	The student will apply the concepts of production and cost for optimization of production
C05	The student will design competitive strategies like pricing, product differentiation etc. and marketing according to the market structure.
C06	The student will be able to understand the impact of macroeconomic concepts.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III</b>
<b>Course Name</b>	<b>EMERGING EXPONENTIAL TECHNOLOGIES</b>
<b>Course Code</b>	<b>20MBA301</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Identify different emerging technologies
C02	Select appropriate technology and tools for a given task
C03	Identify necessary inputs for application of emerging technologies
C04	Understand the latest developments in the area of technology to support business
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III</b>
<b>Course Name</b>	<b>TECHNOLOGY &amp; OPERATIONAL STRATEGY</b>
<b>Course Code</b>	<b>20MBA302</b>
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Acquire the knowledge about the concepts of production and operation management
C02	Demonstrate the basic concepts of process mapping
C03	Evaluate the importance of Lean Manufacturing

C04	Develop strategies of Total quality management
C05	Understand the roles of ISO standards and production system
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	SERVICES MARKETING
<b>Course Code</b>	20MBAMM303
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Develop an understanding about the various concepts and importance of Services Marketing
C02	Enhance knowledge about emerging issues and trends in the service sector
C03	Learn to implement service strategies to meet new challenges
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	MARKETING RESEARCH & ANALYTICS
<b>Course Code</b>	20MBAMM304
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Comprehend the objectives of Market research & its application in solving marketing problems.
C02	Appreciate the use of different data collection methods, sampling design techniques, measurement methods to analyze the data.
C03	Generalize and interpret the data with the help of various measurement techniques.
C04	To understand the emergence of new trends in research.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	CONSUMER BEHAVIOR
<b>Course Code</b>	20MBAMM305
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Explain the background and concepts vital for understanding Consumer Behaviour
C02	Identify the role of variables that determines Consumer Behaviour in Social & cultural domain
C03	Identifying the psychological and behavioural practices adopted by organizations to enhance the Consumer Behaviour.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	RETAIL MANAGEMENT
<b>Course Code</b>	20MBAMM306
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Career development in the field of sales
C02	Management of sales
C03	Find out the contemporary retail management, issues, and strategies.
C04	Evaluate the recent trends in retailing and its impact in the success of modern business.

C05	Relate store management and visual merchandising practices for effective retailing
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	INVESTMENT MANAGEMENT
<b>Course Code</b>	20MBAFM303
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	The student will understand the capital market and various Instruments for Investment.
C02	The learner will be able to assess the risk and return associated with investments and methods to value securities.
C03	The student will be able to analyze the Economy, Industry and Company framework for Investment Management.
C04	The student will learn the theories of Portfolio management and also the tools and techniques for efficient portfolio management
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	DIRECT TAXATION
<b>Course Code</b>	20MBAFM304
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand the basics of taxation and process of computing residential status.
C02	Calculate taxable income under different heads.
C03	Understand deductions and calculation of tax liability of Individuals.
C04	Know the corporate tax system.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	BANKING & FINANCIAL SERVICES
<b>Course Code</b>	20MBAFM305
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	The Student will be acquainted to various Banking and Non-Banking financial services in India.
C02	The Student will understand the activities of Merchant Banking and credit rating.
C03	The Student will be equipped to understand micro financing and other financial services in India.
C04	The Student will understand how to evaluate and compare leasing & hire purchase
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	ADVANCED FINANCIAL MANAGEMENT
<b>Course Code</b>	20MBAFM306
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Get an overview of capital structure theories.
C02	Understand and assess the dividend policy of the firm.

C03	Realize the importance of management of working capital in an organization.
C04	Be aware of the techniques of cash, inventory and receivables management
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	RECRUITMENT AND SELECTION
<b>Course Code</b>	20MBAHR303
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain the practical insight of various principles and practices of recruitment and selection.
C02	Acquire knowledge of latest conceptual framework used in recruitment and selection process and procedure applied in various industries
C03	Illustrate the application of recruitment and selection tools and techniques in various sectors.
C04	Develop a greater understanding about strategies for workforce planning and assessment, analyse the hiring management system followed in various industries
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	HUMAN RESOURCE ANALYTICS
<b>Course Code</b>	20MBAHR304
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain practical insight of HR Processes, HR analytics and predictive modeling used in HR functions.
C02	Acquire conceptual knowledge of HRA frameworks models and approaches.
C03	Illustrate the application of ratification of HR, predictive analytics tools and techniques.
C04	Analyse the employee data set, considering the various concepts and functions of HR, facilitating the decision making in business context
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	INDUSTRIAL RELATIONS AND LABOUR LAWS
<b>Course Code</b>	20MBAHR305
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain practical experience related to labour legislations in India across various sectors.
C02	Acquire conceptual knowledge of Industrial relations and labour laws followed within industries.
C03	Develop the greater understanding of IR concepts and its application in solving various issues in IR.
C04	Apply the IR and labour laws concepts in various industries in India.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>III(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	COMPENSATION MANAGEMENT AND REWARD SYSTEM

<b>Course Code</b>	20MBAHR306
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain insights of various conceptual aspects of Compensation and Benefits to achieve organizational goals.
C02	Determine the performance based compensation system for business excellence and solves various cases.
C03	Designing the compensation strategies for attraction, motivation and retaining high quality workforce.
C04	Understand the Legal & Administrative Issues in global compensation to prepare compensation plan, CTC, wage survey and calculate various bonus.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	B2B MARKETING MANAGEMENT
<b>Course Code</b>	20MBAMM401
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand significance of B2B marketing.
C02	Ability to create an integrated marketing communications plan which includes promotional strategies.
C03	Effectively use marketing communication for customer acquisition
C04	Define and apply knowledge of various aspects of managerial decision making related to marketing communications strategy and tactics.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	LOGISTICS AND SUPPLY CHAIN MANAGEMENT
<b>Course Code</b>	20MBAMM402
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Demonstrate knowledge of the functions of logistics and supply chain management.
C02	To relate concepts and activities of the supply chain to actual organizations.
C03	Highlight the role of technology in logistics and supply chain management.
C04	Evaluate cases for effective supply chain management and its implementation
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	<b>DIGITAL MARKETING MANAGEMENT</b>
<b>Course Code</b>	20MBAMM403
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Recognize appropriate e-marketing objectives.
C02	Appreciate the e-commerce framework and technology.
C03	Illustrate the use of search engine marketing, online advertising and marketing strategies.
C04	Develop social media strategy's to solve business problems.



<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	STRATEGIC BRAND MANAGEMENT
<b>Course Code</b>	20MBAMM404
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Comprehend & correlate all the management functions which are happening around with fundamental concepts and principles of management.
C02	Understand the overview of management, theory of management and practical applications of the same.
C03	Effectively use their skills for self-grooming, working in groups and to achieve organizational goals
	Demonstrate their acumen in applying managerial and behavioral concept in real world/situation.
C04	Understand and demonstrate their exposure on recent trends in management
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	AGRI BUSINESS MARKETING
<b>Course Code</b>	20MBAMM405
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Highlight the characteristics of Indian rural markets and describe the differences between rural and the urban economy.
C02	Analyze the roadblocks of Indian rural market and advocate solutions for the problems of rural markets.
C03	Emphasize the different strategies adopted by Indian companies for rural markets.
C04	Apply the strategies to be adopted for influencing the rural consumers
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(MARKETING SPECIALISATION COURSES)</b>
<b>Course Name</b>	INTERNATIONAL MARKETING MANAGEMENT
<b>Course Code</b>	20MBAMM406
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand the differences between domestic marketing and international marketing.
C02	Understand the concept of international pricing and distribution decision.
C03	Acquire the knowledge of import export documentation
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	RISK MANAGEMENT AND INSURANCE
<b>Course Code</b>	20MBAFM401
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand various types of risks.

C02	Assess the process of identifying and measuring the risk.
C03	Acquaint with the functioning of life Insurance in risk management.
C04	Understand general insurance contract.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	FINANCIAL DERIVATIVES
<b>Course Code</b>	20MBAFM402
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand the mechanism of forwards/futures, options, financial swaps, various credit derivatives and VaR with their features, merits and demerits.
C02	Assess the application of forwards/futures, options, financial swaps, various credit derivatives and VaR using numerical problems.
C03	Application of financial derivatives in risk management.
C04	Critically evaluate various financial derivatives.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	INDIRECT TAXATION
<b>Course Code</b>	20MBAFM403
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Have clarity about GST system in India
C02	Understanding of levy and collection of GST in India
C03	Have an overview of customs duty in India
C04	Understanding of valuation for customs duty
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING
<b>Course Code</b>	20MBAFM404
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand M&A with its different classifications, strategies, theories, synergy etc.
C02	Conduct financial evaluation of M&A
C03	Analyze the results after evaluation
C04	Critically evaluate different types of M&A, takeover and antitakeover strategies
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	CORPORATE VALUATION
<b>Course Code</b>	20MBAFM405
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand corporate valuation and valuation process
C02	Familiarize with the standard techniques of corporate valuation
C03	Develop analytical skills relevant for corporate valuation and value based management
C04	Critically evaluate IPOs, M&As, Bankruptcy cases

<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(FINANCE SPECILISATION COURSES)</b>
<b>Course Name</b>	INTERNATIONAL FINANCIAL MANAGEMENT
<b>Course Code</b>	20MBAFM406
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	The student will have an understanding of the International Financial Environment.
C02	The student will learn about the foreign exchange market, participants and transactions.
C03	The student will be able to use derivatives in foreign exchange risk management.
C04	The student will be able to evaluate the Firm's Exposure to risk in International environment and various theories associated with it.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	ORGANISATIONAL LEADERSHIP
<b>Course Code</b>	20MBAHR401
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Understand the fundamental concepts and principles, theories of Organizational Leadership.
C02	Analyze the organizational leadership style, approaches and traits, its impact on the followers by using leadership theories and instruments.
C03	Developing better insight in understanding the leadership traits that influence them to work effectively in group.
C04	Demonstrate their ability to apply of their knowledge in organizational leadership.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	PERSONAL GROWTH AND INTERPERSONAL EFFECTIVENESS
<b>Course Code</b>	20MBAHR402
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Have in-depth understands the various personality traits which promotes personal growth.
C02	Analyze the concepts of human personality, behavior and functioning of mind
C03	Learn and apply the psychometrics tests in understanding the personality traits.
C04	Develop the greater insight of self, and others through various theories and prepare the developmental plan for interpersonal effectiveness.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	INTERNATIONAL HUMAN RESOURCES MANAGEMENT
<b>Course Code</b>	20MBAHR403
<b>Course Outcome #</b>	<b>Course Outcome</b>

C01	Gain conceptual knowledge and practical experience in understanding the HR concepts globally.
C02	Comprehend and correlate the strategic approaches to HR aspects amongst PCN's, TCN's and HCN's.
C03	Develop knowledge and apply the concepts of HR in global perspective
C04	Have a better insight of HR concepts, policies and practices by critically analysing the impact of contemporary issues globally
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	ORGANISATIONAL CHANGE AND DEVELOPMENT
<b>Course Code</b>	20MBAHR404
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain conceptual insight of change management models, OD processes and interventions.
C02	Develop the understanding of OD to apply OD aspects in private and public sectors in India.
C03	Analyze the tools and techniques available to implement changes in the organization environment
C04	Handle the OD interventions by analysing the role of OD consultant
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	HUMAN RECOURSE AUDIT
<b>Course Code</b>	20MBAHR405
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain conceptual knowledge and practical experience in understanding the HR Audit.
C02	Comprehend and correlate the strategic approaches to HR Audit aspects
C03	Develop knowledge and apply the concepts of HR Audit in the organization
C04	Have a better insight of HR Audit concepts, policies and practices by critically analyzing the impact of contemporary issues in the organization.
<b>Class</b>	<b>Management Studies</b>
<b>Semester</b>	<b>IV(HUMAN RESOURCE SPECIALISATION COURSES)</b>
<b>Course Name</b>	MANAGEMENT CONSULTING FOR BUSINESS EXCELLENCE
<b>Course Code</b>	20MBAHR406
<b>Course Outcome #</b>	<b>Course Outcome</b>
C01	Gain the practical insight of various principles and practices of Consultant and Consultancy
C02	Acquire knowledge of latest conceptual framework used by Consultant and Consultancy process and procedure applied in various sectors
C03	Illustrate the application of Consultant and Consultancy tools and techniques in various sectors.

C04	Develop a greater understanding about strategies adopted/undertaken by Consultant and Consultancy.
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