

H.K.E.Society's

Sir. M. Visvesvaraya College of Engineering



(Affiliated to VTU - Belagavi, Approved by AICTE – New Delhi, Accredited by NAAC)

YeramarusCamp, Raichur – 584135

SMVCE NSS CELL



Organised Blood Donation in association with Lions Club Raichur and Raichur Institute of Medical Sciences (RIMS) Raichur

The NSS Unit Cell, in collaboration with Lions Club and RIMS Raichur, organized a blood donation camp at H.K.E. Society's Sir. M. Visvesvaraya College of Engineering on June 24-06-2024. The event was inaugurated with a formal function with all the guests on the dais. Dr. R. Basawaraja, Principal, SMVCE through his speech welcomed all the representatives of Lions club and RIMS by presenting a floral bouquets. Sri. Nishanth G. Yeli, Governing council member & Convener of HKES SMVCE, provided a brief overview of the importance of blood donation camps. Following the formal function, Prof. Subhash Patil, NSS coordinator, initiated the blood donation camp.

The event aimed to raise awareness about the importance of blood donation, encourage participation from students and staff, and ultimately contribute to the local blood bank.

Event Details:

Target Participants: Students and faculty.



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The event was extensively promoted through posters, flyers, social media platforms, and word-of-mouth to encourage maximum participation. The primary objectives of the blood donation camp were as follows: Promote awareness about the significance of blood donation. Encourage individuals to actively participate in the noble cause, Collect a substantial number of blood units to contribute to the local blood bank, Create a sense of community involvement and responsibility.

Event Execution:

Registration and Screening: On the day of the event, interested participants registered themselves at the designated registration desk. Each donor underwent a preliminary health screening to assess their eligibility for blood donation.

Donation Process: Eligible donors were guided to the donation area, where they underwent a standard blood collection procedure. Trained medical professionals ensured adherence to safety and sterilization protocols.

Post-Donation Care: After donation, donors were provided with refreshments and advised to rest for a brief period. Volunteers monitored their well-being and offered any necessary assistance.

Donor Recognition: All donors were acknowledged and appreciated for their contribution to the noble cause. Certificates of appreciation were distributed as a token of gratitude.

Community Engagement: The event fostered a sense of community involvement and encouraged individuals to actively participate in socially responsible initiatives.

The blood donation camp organized at the college was a resounding success. The event not only raised awareness about the importance of blood donation but also resulted in a significant collection of blood units. The efforts of all the volunteers, medical professionals, and donors deserve commendation for their selfless contribution towards saving lives and strengthening the local blood bank.

Moving forward, it is recommended that such initiatives continue on a regular basis to maintain a constant supply of blood and reinforce the significance of blood donation among the community.

Photo Gallery:





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Preliminary Tests conducted at registration desk by medical officers





Shri. Nishanth G. Yeli, Governing Council Member & Convener giving certificates

NSS officer

